



CTT E-COMMERCE DAY

The reshaping of retail pos-Covid.
Key learnings and new perspectives for e-commerce.

Nuno Borges



FARFETCH

FARFETCH

UNKNOWN

DISCOVERY





SURVIVAL

CHANGES



**POSITIVELY
FARFETCH**

FARFETCH PLATFORM SOLUTIONS

Commerce solutions for luxury brands and retailers

STRATEGY

FUTURE



THANK YOU



DO WHAT'S NEVER BE DONE